Pepi Ng

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Summary

3 years of total experience working as a multi-disciplinary Creative/ Designer (both freelance and intern). Helped create Singapore's first virtual influencer.

I am experienced in 3D modeling, 2D animation, marketing, and graphic design.

I wish to delve more into physical computing, creative coding, and interactive design. I am extremely passionate about food (especially the ways it links to politics and culture) as well as sustainability!

I derive a lot of joy and inspiration from conversations, culture and people- if you're reading this, I would love to talk to you!

Experience

XR Lab Assistant
Parsons School of Design - The New School

Sep 2022 - Present (2 months +)
- Led class workshops regarding XR technology (VR, AR)
- Guide students through the onboarding process for VR headsets
- Researched and experimented with XR experiences

Creative Intern
MOH Office for Healthcare Transformation

May 2022 - Aug 2022 (4 months)
- Designed and created marketing assets
- Planned launch events, and created pitch decks
- Assisted with the UX design of two mobile and desktop platforms
- Liaised with the Ministry of Education, mental health professionals, schools and partners, vendors and organizations
- Curated resources and content
- Brainstormed strategies for social media outreach
- Led and conducted user research among youths

Freelance 2D Animator
Finding Pictures

Jun 2022 - Jul 2022 (2 months)
Created 3D models and assets for the video screened during Singapore's National Day Parade (2022).
The video was screened in front of a live audience and on live national TV.
View the full video here: https://youtu.be/m68FWF8dO4M

Freelance 2D Animator

TCM Wellness Singapore

Dec 2021 - Jan 2022 (2 months)

- Storyboarded, created a one-minute long 2D animation promoting the company's services.
- Met tight deadlines
- Frame-by-Frame animation

Head of Social Media Outreach

Mental Health Collective SG

Sep 2020 - Aug 2021 (1 year)

- Managed and created content for Instagram
- Organised a nation-wide Mental Health Webinar
- Created marketing assets and collaterals for events and webinars
- Liaised and collaborated with different Social Service Agencies (SSA), NGOs & the government.
- Edited videos, audio and visuals for social media
- Used Wix to build a website from scratch

Creative Intern

Dentsu Isobar

Nov 2020 - Aug 2021 (10 months)

- Worked on one of Singapore's first virtual influencers (https://www.instagram.com/here.is.rae/).
- Worked very closely with my Creative Directors, Copywriters, Photographers, and Project managers to create and manipulate 3D and 2D assets that would be used in magazines, newspapers, AR Filters, social media pages, or sold as NFTs.
- Directed photoshoots and video shoots.
- Collaborated with big influencers and brands such as Sam Lo, Nike, Razor, and Kim Robinson.
- Worked alongside the Experience Design team to design, modify and pitch user interfaces for brands such as Coke, Mobile Legends, and Standard Chartered Bank.
- Created pitch decks for clients

Freelance Animator

Sage Animation

Aug 2020 - Oct 2020 (3 months)

- Created three 2D animations (both stop-motion and motion-graphics)
- Liaised with clients and managed tight deadlines
- Chose and edited audio (voiceovers, sound effects, music)

Design and Marketing Intern

The School of Positive Psychology

Feb 2020 - Jul 2020 (6 months)

- Created content, illustrations, animations for their social media platforms (Facebook and Instagram)
- Increased Facebook follower count by 20000+, and Instagram follower count by 3000+
- Created animations for their online course
- Designed a website offering online courses amidst Covid-19.
- Designed their first-ever newsletter
- Created motion graphics

- Brainstormed different marketing strategies and design solutions to promote events

Education

Parsons School of Design - The New School
Design and Technology; Creative Computing

Skills

3d • 3d animation • 3d modeling • adobe • adobe aftereffects • animation • ar • art • audio •
banners